



NEW THINKING. NEW POSSIBILITIES.

People's expectation toward individual mobility requires more than just a convenient means of transportation. The old understanding of cars has become outdated. A car represents individuals' lifestyles, and it became an integral part of their lives. At the same time, the automobile industry has experienced seismic change. Hyundai Motor Company has grown rapidly to become one of the largest automakers, backed by world class production capability and superior quality. We have now reached a point where we need a qualitative approach to bring bigger ideas and relevant solutions to our customers. This is an opportunity to move forward and we have developed a new brand slogan that encapsulates our willingness to take a big leap. Led by our new slogan and the new thinking underlying it, we will become a company that keeps challenging itself to unlock new possibilities for people and the planet.

Hyundai Motor Company
www.hyundai.com

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NEW THINKING.
HYUNDAI NEW POSSIBILITIES.

GENESIS *Coupe*



BEAUTY + BEAST = NEW GENESIS COUPE

The marriage of elegance and powerful performance is a classical tale that commands attention. With the new Genesis Coupe, Hyundai has created a modern classic that is destined to send hearts racing and people talking.





MIND-BENDING PERFORMANCE THAT'S UP TO ALL CHALLENGES

Amazing horsepower is at the heart of the Genesis Coupe story. The new I4 Theta 2.0L engine with twin-scroll turbocharging unleashes 260 PS, while for an even bigger rush of adrenaline, there's the 303 PS V6 Lambda 3.8L. Both engines are mated with a six-speed manual, or an optional 8-speed automatic transmission with paddle-type gear shifters.



CAUTION:
THIS CAR CONTAINS 100% PURE DRIVING FUN

SPORTS + LUXURY = COUPE DNA

Among the many pleasant surprises which await your discovery is the dual nature of the Genesis Coupe. On one hand, there are its sports car credentials, firmly established by its high performance engine and chassis. But on the other hand, it's a highly civilized luxury touring machine with many comforts and conveniences.



There's no denying Genesis Coupe's sports car DNA. Genesis Coupe's powertrain and sports-tuned suspension have been engineered to be pushed to the very limit. And all systems respond with easy and eager enthusiasm to deliver pure driving pleasure and maximum driver involvement. But there's a tamer, more civilized side to the Genesis Coupe experience. And it's reflected in the premium grade materials that have been applied throughout the cabin.





DRIVING IN THE ZONE,
AT ONE WITH THE ROAD

IN A CABIN OF COMFORT, A WORLD OF CHOICE

In true Hyundai tradition, the Genesis Coupe offers a lot in the base level. But because personal needs and preferences vary, Hyundai offers a long list of optional equipment starting with three different types of seat upholstery. Give it your own individual touch with options such as all-black leather seats, or brown leather seats, or even red leather seat bolsters with red cloth inserts.





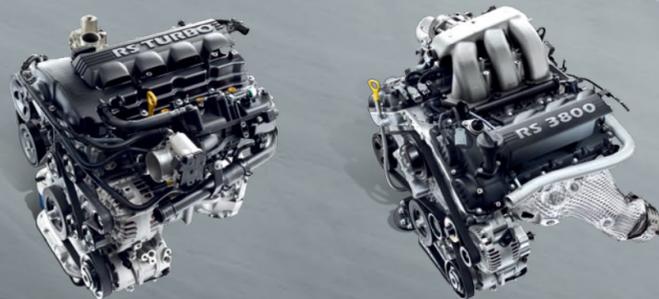
PASSION + DISCIPLINE
= **COUPE** PERFORMANCE

At Hyundai, everyone shares a passion for excellence. And nowhere is this passion more evident than in Hyundai's engineering division. It's strictly disciplined to meet targets without compromising quality and performance. For that very reason, Hyundai is able to offer spectacular performance and luxury.

GOOD, BETTER AND BEST

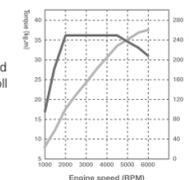
For some, good is good enough. Others are content to settle for something a little better. But at Hyundai, we're driven by an unrelenting desire to produce the best. Our new turbocharged 2L Theta engine is a prime example.

By applying a twin-scroll turbocharger which recovers even more energy from the exhaust than a single-scroll design, we increased horsepower to 260 PS. At the same time, the excellent fuel economy advantages of a 2L have been retained. Equally impressive horsepower gains were scored with the redesigned 3.8L Lambda which now delivers a blistering 303 PS.



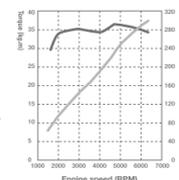
Theta 2.0 TCI

Hyundai's 2-litre four-cylinder Theta engine has been further enhanced with the aid of a twin-scroll turbocharger to produce 260PS at 6,000rpm and 36.0kg.m of peak torque at 2,000-4,500rpm.



Lambda 3.8 V6

This 303 PS multi-point fuel injected V6 was born to deliver exceptional performance. The eight-speed automatic gearbox provides a perfect match.



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THE MAGIC POWER OF EIGHT

Only a handful of automotive manufacturers in the world are capable of designing and manufacturing their own automatic transmissions. Even fewer have succeeded in the development of their own eight-speed automatic. Hyundai is one of the very few. Designed by Hyundai and manufactured in-house, the Genesis Coupe's all-new eight-speed gearbox is an impressive feat of engineering.

The Genesis Coupe's rear wheel drive layout provides the ideal front-to-rear weight distribution for optimal balance and handling. The new 8-speed automatic transmission is a big part of the high performance story. Compact and lightweight, its eight gears achieve greater efficiency in the transfer of power to the wheels.



For sports car purists who demand maximum driver involvement, the Genesis Coupe is equipped with a manual six-speed gearbox. Clutch engagement has a smooth, progressive and predictable feel while the gear lever glides through the shift gates with buttery smoothness.

And to ensure every foot pound of torque is delivered to the pavement and power losses are minimized, available LSD employs torque sensing technology to deliver power to the wheel with better traction.



8-Speed Automatic

The optional eight-speed automatic comes with steering column-mounted paddle shifters for rapid-fire gear shifting.

WE DO ALL THE WORRYING SO YOU CAN DRIVE WITH CONFIDENCE

The safety and peace-of-mind that come with every Hyundai car is a special point of pride for Hyundai engineers. Hyundai has accumulated a substantial database on vehicle safety and crash testings by both computer and real world simulations. So we're confident Genesis Coupe meets all leading crash safety standards for full frontal, side and offset collisions. What makes the difference is the extensive use of ultra-high tensile strength steels in critical areas of the body structure.

Passive safety is further enhanced by depowered driver and front passenger airbag which are standard.

Side and curtain airbag are available. Active head restraints (optional) protect against the risk of serious injury in the event of a rear-end collision.

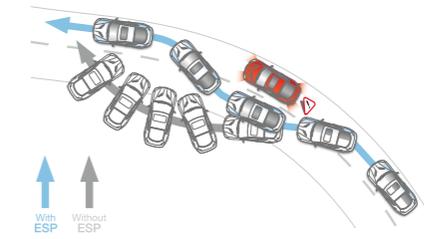
For improved visibility, include HID headlamps and LED-type daytime running lights and side repeater lamps in the outside mirrors.

For added traction, a Limited Slip Differential is available as an option.



Disc Brakes

For confident braking, front and rear disc are ventilated discs and come with ABS and Electronic Stability Program. (Brembo brake is option)



Electronic Stability Program

Thanks to ESP and ABS, you will no longer lose directional stability due to icy road conditions or asymmetrical traction where traction is unevenly distributed among the wheels. ESP and ABS maintain your intended driving path by simultaneously applying the brakes and momentarily reducing power delivery to individual wheels if necessary.

Parking Sensors

Proximity sensors are built into the front and rear bumpers. They generate a gentle audible warning if the car gets too close to an obstacle.





LOOKING YOUR BEST,
BOTH COMING AND GOING

LITTLE THINGS THAT MATTER

It's said that beauty is in the details and this could not be truer with the new Genesis Coupe.

A rich array of standard and optional features add comfort and pleasure to driving.



A. State-of-the-Art Headlamps

Optional High-Intensity Discharge (HID) Xenon headlamps provide unparalleled lighting precision and power for optimal nighttime visibility and safety. HID includes an auto-leveling function.

B. LED Rear Combination Lamp

Brighter and more durable than conventional bulbs, LEDs deliver an eye-pleasing jewel look. Supplied as standard.

C. Hood Accents

Twin hood accents and a bold, new grille give the Coupe a sportier, more aggressive character.

D. Chrome Handle

Optional chrome door handles add an upscale look. Body-colored door handles are standard equipment.

E. 19-Inch Alloy Rims

Sporting an attractive Hyper-Silver overcoat, these attractive aluminum alloy rims add an exclusive note to your Genesis Coupe. Optional.

F. 18-Inch Alloy Rims

Standard 18-inch aluminum alloy rims are handsomely styled to draw immediate attention.



A. Multi-Function Display

Genesis Coupe comes with a race track-inspired triple gauge cluster indicating throttle position, turbo boost and oil temperature. The turbo boost is dropped as an option in favor of a torque meter.

B. Supervision Gauge Cluster

Available as an option the Supervision adds a magical high-tech dimension to the display of vital vehicle information.

C. Standard Gauge Cluster

The gauge cluster is true to the sports car roots of the Genesis Coupe: simple and functional but with a high-tech look and feel.

D. Audio by Infinity

360-watt premium audio package comes with multi-disc CD changer and eight speakers in eight locations for the ultimate in sound quality. An external 8-channel digital amplifier is also available.

E. Audio AM/FM Radio+CD+MP3

170-watt audio entertainment package includes six speakers to deliver rich, accurate sound reproduction.

F. Cluster Ionizer

The new cluster ionizer generates ions to inhibit unpleasant odors and keep the cabin fresh. Optional.

TAKE IT TO THE NEXT LEVEL

Hyundai offers a range of options to make your new Genesis Coupe uniquely yours. Technological advances that enhance performance, draw attention and promote pride of ownership.



A. Adjustable Steering Column

To ensure a perfect driving position, the tilt angle and length of reach of the steering column can be easily adjusted.

B. Illuminated Door Scuff Plate

A grand entrance is ensured every time with the illuminated door scuff plate. Optional.

C. Paddle Shifters

The eight-speed automatic transmission comes steering column-mounted paddle shifters for rapid-fire gear shifting.

D. Seat Belt Extension Guide

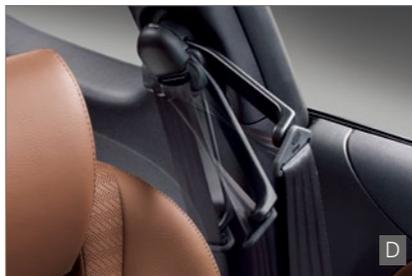
Seat belts extension guide positions are adjustable for easier access to the seat belt.

E. Walk-In Device

A manual walk-in device is standard for both front seats.

F. Power Lumbar Support

The available power-operated driver's seat may be ordered with one extra option, a power lumbar support.



A. One-touch Triple Turn Signal

To promote safer lane changes at highway speeds, a gentle tap of the control stalk triggers three flashes of the turn signal.

B. Defog System

Automatically keeps the windscreen clear and free of fog. Part of the option package which includes the fully automatic temperature control system, cluster ionizer and solar glass.

C. Heated Seats

With heated front seats, you'll embrace the winter and you'll never fear early morning starts again.

D. Overhead Pin Lamp

Discretely and neatly packaged, the overhead pin lamp provides pin-point precision and convenience. Optional.

E. Door Courtesy Lamp

This optional feature enhances safety when entering or exiting the vehicle.

F. Stitched Crashpad

Edges are finished in a decorative topstitch for a hand-finished look more commonly found on luxury automobiles.

G. Leather-Wrapped Parking Lever

The optional leather-wrap package not only includes the steering wheel and gearshift lever but also the parking lever.

H. Metal Pedals

For a touch of high performance, the pedals and footrest are available in an attractive stainless steel metal.

INTERIOR TRIMS



Brown Leather



Red Semi Leather & Red Cloth



Grey Semi Leather & Grey Cloth



Black Leather



Black Cloth

EXTERIOR COLOURS



White Frost **AT**

Sterling Silver **AU**

Horizon Blue **YU5**

Blue Shift **WU8**

Dynamic Yellow **NFA**

Super Red **NGA**

Crystal Copper **TN5**

Magnetic Grey **YG3**

Phantom Black **AF**

SPECIFICATIONS

Type		Lambda 3.8 V6	Theta 2.0 TCI
Engine	Displacement (cc)	3,778	1,998
	Bore x Stroke (mm)	96.0 x 87.0	86.0 x 86.0
	Compression ratio	10.4	9.0
Max. power (ps/rpm)		303 / 6,300	260 / 6,000
Max. torque (kg.m/rpm)		36.8 / 4,700	36.0 / 2,000~4,500
Fuel tank capacity (litre)		65	

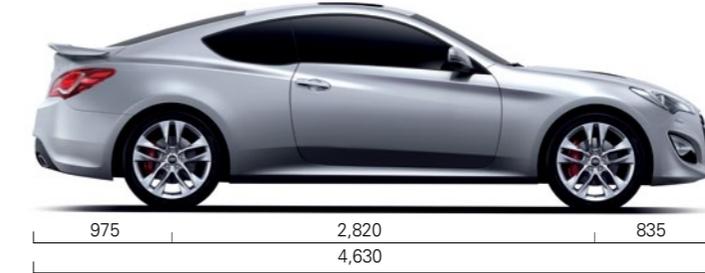
- On leaded fuel engines, power & torque figures vary in accordance with local fuel and climate characteristics.
- Please ask your dealer for available engines.

Suspension	Front	McPherson Multi-link
	Rear	Multi-link
	Shock absorber (Front / Rear)	Gas
Steering wheel	Type	Power steering wheel
	Power assisted	By Hydraulic
	Overall steering gear ratio	13.8
	Steering wheel turn (Lock to lock)	2.67
Brakes	General	Dual-diagonal, split-circuit, power-assisted braking system with EBD
	Front	Ø320mm disc, 1 pot-caliper brake
	Rear	Ø314mm disc, 1 pot-caliper brake

- Some of the equipment illustrated or described in this catalogue may not be supplied as standard equipment and may be available at extra cost.
- Hyundai Motor Co. reserves the right to change specifications and equipment without prior notice.
- The colour plates shown may vary slightly from the actual colours due to the limitations of the printing process.
- Please consult your dealer for full information and availability on colours and trims.

DIMENSIONS

unit : mm



*Wheel tread : 18-inch (F/R) : 1,605/1,625 | 19-inch (F/R) : 1,601/1,621